

# the **Write Kellys**

**we are children's book authors  
living in central ny**

PRESS KIT

# ABOUT US

## GET TO KNOW...



## ...THE WRITE KELLYS

(with P. Knuckle Jones as our alias, we are  
STIRRERS OF POTS AND PLOTS) ...

... we are an award-winning author and illustrator duo who have published four children's books with many more (always!) in the works. The married couple (who are also parents, creatives and professors in their day jobs) turn into their alter ego, mystery writer

**P. Knuckle Jones\***

when it's time to write because—let's face it...

**\*that name  
is just way  
cooler than  
Rebecca &  
Kevin Kelly.**

Like their own favorite childhood mysteries, the Kellys' books feature kids as heroes because, whether facing bog creatures or machines run amok, it's the kids who can be counted on to save the day!

Using the power of *observation* along with *critical thinking* and *problem solving skills* (and learning from *mistakes* along the way), the Kellys' characters, like their students in real life, can face any situation no matter how scary.

*mission*

**Their books offer to parents, teachers and librarians opportunities to help young readers learn to love reading through comprehension support and other fun activities.**

For more information about their lives, work, workshops, additional stories and books, and for more learning opportunities, meet them at:

**TheWriteKellys.com**  
*upstate new york*  
*linktr.ee/thewritekellys*  
*315/273-8408*

*rebecca@theWriteKellys.com*

*the  
team:*

rebecca kelly  
doctor / professor  
communications design  
syracuse university

kevin kelly  
adjunct professor  
communications designer  
business owner

p knuckle jones  
sea urchin researcher  
grandparent-sitter  
classically trained lunch lady



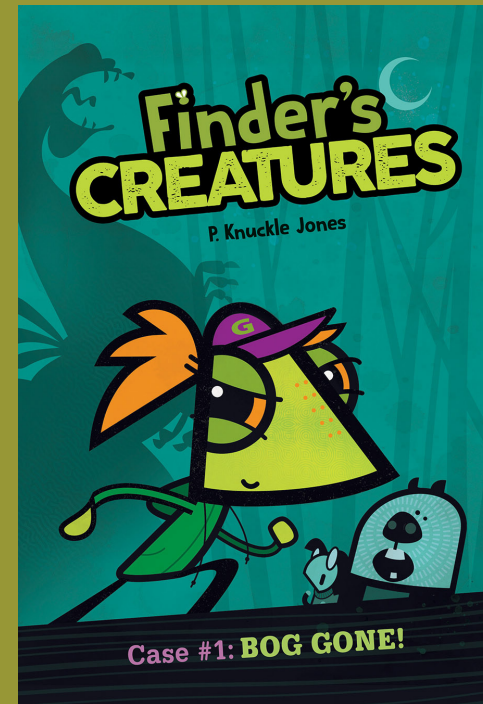
"man of mystery"

# BOOKS & TRAILERS.

## Finder's Creatures Case #1: Bog Gone!

Finder the tree frog absolutely loves solving mysteries. So when all the animals in Belly Acre Bog mysteriously disappear overnight, Finder and her friends Chopper and Keeper are toad-ally on the case.

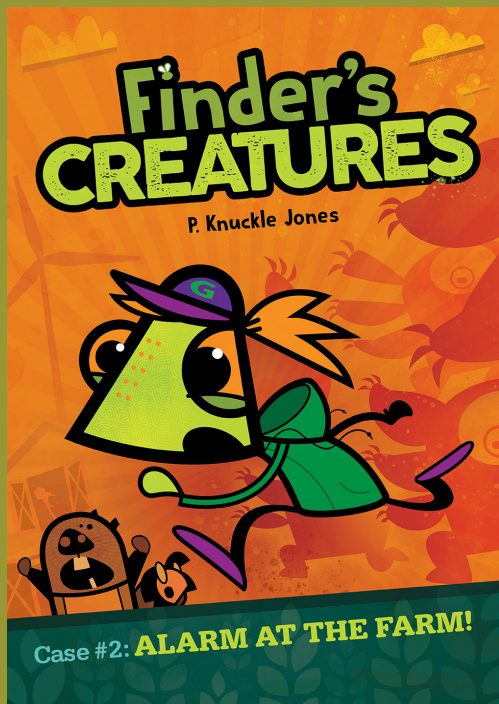
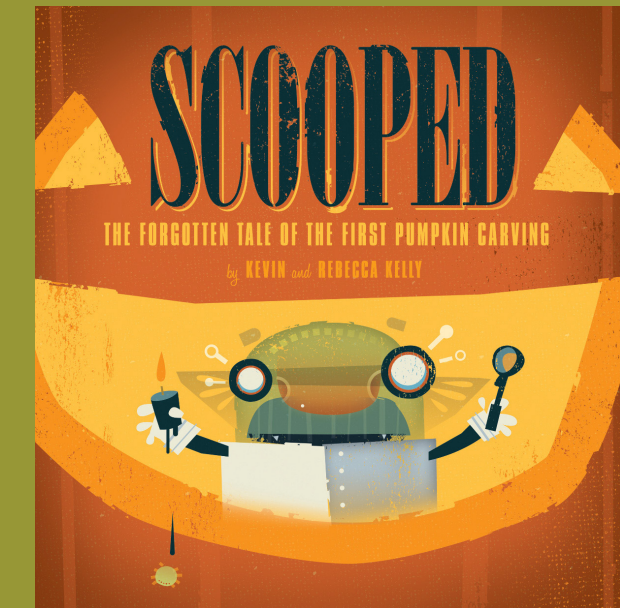
[more](#)



## SCOOPED The Forgotten Tale of the First Pumpkin Carving

Take a delightful journey to learn how Professor von Junk and his repulsive assistant E. Gore work their magic and not only bring joy to the villagers, but invent the jack-o'-lantern as well.

[more](#)



## Finder's Creatures Case #2: Alarm at the Farm!

Finder and her friends are excited for their field trip to Goose-Liver Farm, but when they notice some power outages and other strange shenanigans, they realize they may have a new mystery at hand.

[more](#)



## The Awesome Impossible Unstoppable Gadget

Trixie O'Toole is super-excited to be at Camp C.R.E.A.T.E., where she can invent whatever she likes. But when a boy nicknamed "Professor" von Junk gets all the attention, Trixie feels left out.

[more](#)

### Animated Teasers:

Finder's Creatures Case #1: Bog Gone! (one)

Finder's Creatures Case #1: Bog Gone! (two)

Finder's Creatures Case #2: Alarm at the Farm!

### Press Release:

Penguin Workshop

# EARLY REVIEWS

for Finder's Creatures Case #2:  
Alarm at the Farm! (releasing July 2, 2024)

From the moment I opened the book, **I was drawn in by the art and the vibrant colors on the pages**, but soon discovered that the **story itself was just as exciting.**

The illustrations definitely set the overall mood for each scene, and switching from color for Finder's storyline to black-and-white for Seymour Warts' storyline is such **a great touch.**

This graphic novel is **full of adventure** as Finder stumbles on a mystery that she wasn't expecting, and later as her friends try to find her after discovering that she is 'missing.'

**The puns** sprinkled throughout the book **are hilarious**, and make sure to look closely at the details on each of the pages – nestled among the amazing illustrations are more puns and fun tidbits. The weaving of the story **through both the written words and the graphics is just downright brilliant.**

This story will **draw kids in** and keep them both **entertained and fully engrossed in the mystery.**

**I highly recommend** Finder's Creatures, Case #2:  
"Alarm at the Farm!"

**K. Diane  
Parent**

additional insights:

"There are absolutely  
educational benefits included  
in the storyline with

**scientific references,  
experiments  
vocabulary / definitions**

that would allow teachers  
to read this book with students  
as a part of various

subject lesson plans."

**K. Diane  
Parent**  
*elementary school  
library volunteer*

additional reviews are available on theWriteKellys.com

# EARLY REVIEWS

for Finder's Creatures Case #2:  
Alarm at the Farm (releasing July 2, 2024)

“Being a 6 year retired K-2 teacher I have enjoyed reading this one and can imagine what educational benefits there would be!”

**Kris S.**  
*retired  
K-2 Teacher*

additional insights:

## EDUCATIONAL BENEFITS:

Great for **struggling readers** who can use images to understand storyline and vocabulary

Whole class read would **generate group discussions** such as:

- being a detective
- other character discussion
- predictions about what will happen in the store
- predict what might happen in the end or maybe different endings might be discussed

## Illustration discussions:

book with few or no words but illustrations can be great intro to put together what students think is happening in the story

## Act out the story **Critical Thinking**

**Inspire** creative writing and illustration

**Kris S.**  
*retired K-2 teacher*

## MISSION: TOGETHER

# the WHYS

**How our books came to be:** We were both already writing. Kevin found an unpublished book his father had written, which he finished in honor of his dad's legacy as an English literature professor. That's how he started. We came together conceptually when Kevin had a dream, saw a series of books on a shelf, with the same name on the spines - P. Knuckle Jones was born.

**Why they are doing what they are doing:** It is in our DNA. Kevin's dad was a writer, Rebecca's grandmother could tell a yarn that you would never believe was true. Instead of bringing candy from travels away, Rebecca's dad brought books - well above her grade level, yet she devoured them (*The World According to Garp* in when she was nine!). Kevin's uncle was a creative and author and Rebecca's uncle was also a creative. Writing books was understood on top of anything else they were doing (working, degrees, parenting, dogs, dinner - in other words - daily survival). Both, as kids (and adults), loved Scooby Doo, The Hardy Boys, the Boxcar Children and R.L.Stine. We wanted to write mysteries from the get-go, but the fevered dream about P. Knuckle was the impetus.

**What makes us special in the children's book category:** When we were both kids at the book fairs, hundreds of miles apart - one in Houston, one in San Antonio, we were both unsatisfied with the books that were offered. Rebecca wanted the boys' books: bold characters, unafraid, mysterious and scary. Kevin wanted a challenge and sometimes rewrote the endings. We hope that our books satisfy/challenge kids to discover the clues, making kids more invested in the characters.

**What are we doing that our competitors aren't:** We are both educators at our core. Through our research we always tie our work into real-world implications and scenarios, trying to solve a problem. For example, *problem:* why are young girls dropping out of STEM areas of study at an early age? *Solution:* write about a young female scientist or detective to normalize these opportunities in young readers' minds. We seek to inspire future authors and illustrators to be passionate about books with a mission by working with teachers and librarians to fuel this drive.

**Are we creating a new category?** Yes. We want to create books with cool stories and graphics without screaming "learning is happening in this book!" The hope is that we provide a resource that connects teachers and librarians with learning objectives about comprehension, story building narratives, cause and effect, consequences, etc. We want to partner with teachers and librarians and make their work a tiny bit easier while turning kids into future authors and learners. It's a win-win. We know other authors work with schools to encourage learning and comprehension, but our books (we hope) are about the story first, the mystery, the creative problem solving, etc. that just happen to align with opportunities for extended learning beyond the story. We write books with three pillars of communication: magic, creativity and community.

# CRITIC REVIEWS and MENTIONS

## Awards and Acknowledgments

**Amazon** Book of the Month

*Bog Gone!*

**BookAuthority**

10 Best New Gadget Books to Read in 2019

*Impossible Gadget*

**Creative Quarterly**

Award Winner CQ59, 2020

*Impossible Gadget*

**Book translated into Danish**

Publisher BorneBoger/Gads Forlag

*Impossible Gadget*

**Children's Illustrators.com**

hosted the book as a featured book/illustration

*Impossible Gadget*

**Book Corner**

National Librarians Book: Recommend as a "Good Read" feature

*Impossible Gadget*

**Children's Bookshelf**

In the spotlight article about the P.K.Jones book/authors

*Bog Gone!*

**"A strong recommendation  
for budding readers...and detectives."**

**"A strong start to this series"**

**School Library Journal**

**"Two hilarious investigations  
for the price of one"**

**"The anthropomorphic animals cut  
endearing figures in the thick-lined  
exaggerated cartoons."**

**Kirkus Reviews**

**"Bold animation-style illustrations  
bring Camp C.R.E.A.T.E and its  
Gadgets Galore Competition to life.  
An action-packed story"**

**Kirkus Reviews**

Rebecca held the high school swimming record in butterfly for 20+ years • Kevin designed box and gameboard graphics for Sorry! and Connect 4 • Rebecca and Kevin built a small house in Maine on a TV show • Rebecca holds three degrees in higher education, including a doctorate • Kevin and Rebecca have traveled to over 20 countries: canada, ireland, england, scotland, germany, switzerland, france, spain, portugal, austria, the netherlands, belgium, mexico, finland, sweden, the philippines, japan, cuba, guam, greece, italy and turkey • Rebecca has dislocated 4 joints, including (ouch!) her elbow • Three members of our family have had the same dream about our house • We lived off-the-grid for 3 months during the pandemic • We tried (and failed) to give our dogs haircuts during the pandemic • Kevin rescued a butterfly that escaped from the Insectarium in -20°F • Rebecca turned her garage into an indoor pool when she was 5 • Kevin sometimes puts his t-shirts on the dogs • as a whole we love languages and speak german, french, spanish and portuguese pretty poorly •

# facts about us

Rebecca has a background in art direction and advertising and has taught communications design for two decades • She holds three degrees, recently graduating from syracuse university's school of information studies with a doctorate • Her secret passion is interior design for which she has won awards and acquired a bit of an ego • Kevin also has a background in graphic design, running a design firm for over 25 years and supporting fortune 500 companies • To date, he only holds two degrees but is hoping to change that eventually • As husband to an interior design fanatic, Kevin has become a de facto carpenter/handyman • Along with Rebecca, he agrees that their best achievement is raising their two amazing kids, Finn and Harper and surviving their two dogs, Blackberry and Trixie •

facts



the team

## WHAT REALLY MATTERS

I am one of your **biggest fans**. I hope you come back to our school. Looking forward to reading the new books you guys write.

JOSIE  
3rd grade student  
Finder's #1 fan





# thank you!

we are looking forward to hearing from you soon

rebecca & kevin

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the  
Write  
Kellys

